# **ANA COSTA**

#### FRONTEND ENGINEER

User-centric Frontend Engineer with +12 years experience in developing tech products. Expert in HTML, CSS and JavaScript (ES6+). High proficiency with several modern engineering patterns, languages and techniques and eager to learn new technologies. Love creating efficient experiences and believe that a human centred design thinking approach is the key to creating valuable software.

# **CONTACT**

+351 96 323 75 47

# **EXPERIENCE**

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www.nienn.com | ⊕
Lisbon, Portugal | •

### present •

# pt otin SENIOR FRONTEND ENGINEER

2023 Mercedes-benz.io, Lisbon (remote)

- Implemented new features, ensuring application logic and best practices.
- Improved application stability by prioritising prompt solutions for blockers.
- Worked in collaboration with the team , PO and stakeholders to help define clear prioritizations and actionable roadmaps, that account for value versus effort and cost of delay.

# **SKILLS**

# 2022 • FRONTEND ENGINEER

2021 Read the Docs, Oregon (remote)

- Helped push out Sphinx RTD Theme 1.0 release by fixing several long standing issues and improving user experience.
- Performed product research to understand market value, user segments specific needs and competitive landscape.
- Identified issues, gathered stakeholder feedback and translated research results into product requirements, working to improve existing product.
- Developed the new company website using HTML, SASS, JS and Django.

#### **ENGINEERING**

HTML, CSS (+SASS), JS ES6+, Bootstrap, Vue.js, jQuery , Git, Vite, Webpack, npm, PHP, MySQL

Jest, Vitest, Unit Testing, A/B Testing, SEO, Cross-browser compability, Responsive Design

### SOFTWARE

Jira, VSCode, Photoshop, Illustrator, Figma

## **BUSINESS & STRATEGY**

Lean, Agile, Scrum, SaaS, B2B, B2C, Ideation Cycles, Design Thinking

# 2021 • FRONTEND ENGINEER | PRODUCT MANAGEMENT | CO-FOUNDER 2010 Gruntswork, Lisbon

- Lead the development of 20+ applications, driving product vision and implementing efficient clean solutions of an exceptional user experience.
- Lead the development of a B2B SaaS product, which helped improve clients sales by 50% in the first year.
- Developed a CMS for company products, empowering new applications with a versatile admin and improving development efficiency by 50%.
- Ensured technical feasibility of 50+ UI/UX designs.
- Identified operational requirements, prioritised backlogs and implemented strategic product roadmaps, driving development from conception to launch.
- Maintained alignment between the team and stakeholder goals, leading to 100% product execution.

# **EDUCATION**

## MASTER OF VISUAL CULTURE THEORY

IADE, Lisbon | 2009 - 2011

#### WEBDESIGN CERTIFICATION

IADE, Lisbon | 2008

## **DEGREE IN GRAPHIC DESIGN**

IADE, Lisbon | 2001 - 2006

## 2010 • WEB DESIGNER

PT-SI, Lisbon

### 2009 • GRAPHIC & WEB DESIGNER

2008 Europress, Lisbon

#### 2009 ◆ ART DIRECTOR | INTERNSHIP

2008 Europress, Lisbon